



Jessica M. Barrière

MJ Positive Enterprises L.L.C. | Profero Team L.L.C.

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PROFESSIONAL ENGAGEMENT

CEO | Co-founder

MJ Positive Enterprises L.L.C.

Dayton, Ohio USA

03/2024 – Present

- Leading Culture Crafting Movement inspiring social reimagining and belonging through positive psychology research, sponsored acts of kindness, and community art installations
- Guest speaker, 2025 KCCMA Winter Conference in Lexington, Kentucky
"Applied Positive Psychology: Practical Magic for the Real World"

Positive Psychology and Project Consultant | Research Assistant

Profero Team L.L.C.

Dayton, Ohio USA

01/2024 – Present

- Proposed imaginative solutions to industry-wide problems in US healthcare leading key stakeholders and decision-makers to pursue increasingly humanistic policy
- Reimagined European social prescribing model for US benefits market, troubleshooting pilot viability, facilitating long-term vision, and anchoring conceptual scalability
- Provoked high-stakes conversations securing strategic partnerships and diverse support for ongoing social prescribing efforts in clinical and employer contexts
- Enhanced development of cutting-edge patient-centered cancer care technology in consideration of well-being promotion and interface-associated stress mitigation

Positive Humanities Writer | Student Contributor

Humanities and Human Flourishing Project

Positive Psychology Center

University of Pennsylvania

12/2023 – 08/2024

- Disseminated positive humanities research for an international audience through evidence-based newsletter articles for a National Endowment for the Arts research lab

EDUCATION

B.A.A.S.	Individualized Studies Bread Scholar <i>Applied Positive Psychology Professional Writing</i> Advanced Applied Positive Psychology Certificate Advanced Professional Writing Certificate University of Pennsylvania Degree expected Spring 2026 4.0 GPA	01/2022 – Present
A.A.	Associate of Arts SEIU Scholar <i>General Study Psychology Focus</i> Intro, Abnormal, Child, Lifespan, Interpersonal, Social Eastern Gateway Community College 4.0 GPA, Summa Cum Laude, Honors, PTK	03/2019 – 05/2021

Research Interests: Culture crafting; sensory quota theory; positive environment; cultural play mechanisms and creativity; positive organizational scholarship; alternative social systems

AWARDS

<i>Bread Upon the Waters Scholarship Recipient</i>	01/2022 – Present
EGCC Spring 2021 President’s List Award	06/2021
EGCC Summer 2020 President’s List Award	08/2020
Phi Theta Kappa Induction	01/2020
EGCC Fall 2020 President’s List Award	01/2020
EGCC Fall 2019 President’s List Award	12/2019
<i>SEIU Scholarship Recipient</i>	01/2019 – 05/2021
MyCAA Scholarship	10/2009 – 12/2009

PROFESSIONAL CERTIFICATES

<i>Advanced Applied Positive Psychology, University of Pennsylvania</i>	2026
<i>Advanced Professional Writing, University of Pennsylvania</i>	2026
<i>Yoga Trapeze Instructor 30 hr ACE Certification, YogaBody</i>	2018
<i>Plant-based Nutrition, Cornell University</i>	2009
<i>Pilates Instructor Fitness Certification, AFAA</i>	2005

PROFESSIONAL ASSOCIATIONS

International Positive Psychology Association (IPPA)
American Psychological Association (APA)
American Psychological Association of Graduate Students (APAGS)
Western Positive Psychology Association (WPPA)
National Council for Prescription Drug Programs (NCPDP)

PUBLICATIONS

- Barrière, J.**, Spas, A., Cotter, K., Sidoti, S., & Pawelski, J. (2024, July–August). *Anxiety and the arts*. Humanities and Human Flourishing Project Newsletter. Humanities and Human Flourishing Project. Available at: <https://www.humanitiesandhumanflourishing.org/newsletter>
- Barrière, J.**, Spas, A., Cotter, K., Sidoti, S., Pawelski, J., & Mahlobo, C. (2024, June). *Beyond the individual: Expression and the arts*. Humanities and Human Flourishing Project Newsletter. Humanities and Human Flourishing Project. Available at: <https://www.humanitiesandhumanflourishing.org/newsletter>.
- Barrière, J.**, Spas, A., Cotter, K., Sidoti, S., Pawelski, J., & Mahlobo, C. (2024, February). Cultivate belonging with the arts. *Humanities and Human Flourishing Project Newsletter*. Humanities and Human Flourishing Project. Available at: www.humanitiesandhumanflourishing.org/newsletter.

PRESENTATIONS

- Barrière, J.**, Sweeney, M. (2025, February). Applied Positive Psychology: Practical Magic for the Real World. Invited workshop given at the Kentucky City/County Management Association 2025 KCCMA Winter Conference at the Lexington Griffin Gate Marriott Golf Resort and Spa.
- Sweeney, M., **Barrière, J.** (2024, June). How to Mitigate Rising Drug Costs on Your Pharmacy Benefit Plan. Invited talk given at HondaUSA.

APPLIED PUBLIC SERVICE

P&T Committee Member | Patient Advocacy

Profero Team L.L.C.
Dayton, Ohio

09/2024 – Present

- Advocating for well-being science-informed humanistic policy and patient consideration within pharmaceutical benefits and approvals committee

Children’s Worship and Engagement Consulting | Ministry Partner Volunteer

vKids Children’s Ministry
The Dayton Vineyard Church
Dayton, Ohio

02/2024 – Present

- Supports leadership objective to increase and diversify worship engagement with evidence-based creative synthesis drawn from positive humanities research

Elected Officer | Interim Secretary

Carillon Historical Park Rail and Steam Society 501(c)(3)
Dayton, Ohio USA

01/2024 – 03/2024

- Sparked organizational cultural shift within first hour of office, emphasizing well-being over work, reigniting engagement of 24 members in attendance
- Catalyzed vote to approve highly attended 1st annual member appreciation dinner, reviving multiple generations of inactive members
- Developed positive psychology-informed member strengths inventory survey and oversaw administration to 24 members

References Upon Request